

ER190-002: Behavior and Sustainability

Description: The aggregated effects of billions of individual decisions each day have large adverse effects on human and ecosystem health, natural resource stocks, and global climate change. While the causes of environmental degradation are anthropogenic, so too are the solutions. This course examines different perspectives on the motivations of human behavior, drawing on diverse disciplines, including psychology, economics, and sociology. Theories of behavior change and behavioral intervention case studies will inform student efforts to design viable programs that promote improved sustainability through behavior change.

Facilitators: Doctoral students Chris Jones and Joe Kantenbacher of the Energy and Resources Group under the direction of Professor Isha Ray.

Logistics: Tuesdays & Thursdays from 5:00p - 6:30p in 140 Barrows

Class Info: 3 Units | CCN - 27379 | Only 26 Spots Available

persuasive messages

social factors

sustainable behavior

framing

behavior change theory

regulation

community

attitudes & beliefs

“ design viable programs that promote improved sustainability through behavior change ”

